

# THE BIC NEWSLETTER

Jan 2025 Issue

"The Best B-School in Nepal Accomplishing Global Standards"

## NEWSLETTER HIGHLIGHTS

Emotional Intelligence Session for MBA Students

Course Dissemination Program for BCSIT Faculty

<u>Industrial Visit to Barasinghe – Business & Society</u> <u>Coursework</u>

<u>Educational Tour to Sikkim & Darjeeling</u> for BHM Students

Hult Prize BIC 2025: Champions Innovation and Entrepreneurship

BCCP Sessions for Undergraduate Students

<u>Socio-Economic Visit to Bandipur and Gorkha: A</u> <u>Journey of Learning and Exploration</u>

## Emotional Intelligence Session for MBA Students

Bharatpur, January 4, 2025 – Boston International College (BIC) organized an Emotional Intelligence session for 1st Trimester MBA students, led by Mr. Rajesh Kapoor, an expert in leadership and business dynamics.

The session emphasized self-awareness, empathy, and emotional regulation, key components in building strong interpersonal relationships and effective leadership. Through interactive discussions, real-life case studies, and practical strategies, students gained insights into the application of emotional intelligence in both personal and professional settings.

The highly engaging session reinforced the importance of emotional intelligence in corporate and managerial success, aligning with BIC's commitment to holistic education and leadership development.



#### **Course Dissemination Program for BCSIT Faculty**

On Poush 19, 2081 (January 3, 2025), Boston International College hosted the Course Dissemination Program for BCSIT faculty, organized by the Faculty of Management Studies, Pokhara University. The program aimed to familiarize teaching faculty with the revised curriculum, objectives, and teaching methodologies of the BCSIT program.

The session commenced with registration at 9:00 AM, followed by special remarks from Dr. Daya Raj Dhakal, the Dean of the Faculty of Management Studies at Pokhara University. Mr. Hari Pd. Baral, the Program Coordinator at Pokhara College of Management, and Mr. Nabin Kumar Shrestha, the Asst. Director of the Undergraduate Programs at BIC, provided an overview of the curriculum and emphasized effective teaching strategies.

Bharatpur-10, Hakimchowk, Chitwan





Parallel subject-specific discussions allowed faculty members to engage in in-depth analysis of course content, objectives, and challenges. The afternoon sessions focused on implementation strategies and the preparation of model questions for the BCSIT III semester, ensuring consistency in assessment methods.

Faculty members from Pokhara University-affiliated colleges and Boston International College actively exchanged insights, fostering a collaborative and dynamic learning environment. The program successfully equipped participants with the tools and strategies necessary to deliver the BCSIT curriculum effectively, ensuring academic excellence and alignment with program objectives.

#### Industrial Visit to Barasinghe – Business & Society Coursework

Bharatpur, January 24, 2025 – As part of the Business and Society coursework, Boston International College organized an industrial visit to Barasinghe, offering students practical exposure to corporate governance frameworks.

The visit focused on the project "Corporate Governance at Barasinghe," allowing students to observe and analyze corporate policies, ethical practices, and management structures. Accompanied by Mr. Gopal Dhakal and Mr. Bishnu Marahatta, students had pre-visit assignments that served as a foundation for their post-visit project work.



Students actively engaged in discussions, adhering to a structured schedule while maintaining high standards of professionalism. The visit, aligning with BIC's experiential learning approach, proved to be a valuable academic and professional experience, bridging theoretical knowledge with real-world corporate practices.





## Educational Tour to Sikkim and Darjeeling for BHM Students

Bharatpur, January 15-20, 2025 – First-semester BHM students from Boston International College embarked on an educational tour to Sikkim and Darjeeling, enriching their understanding of tourism and hospitality management.

The tour included visits to key destinations:

- 1. Sikkim: Changu Lake, MG Marg, Rumtek Monastery, Tashi Viewpoint
- 2. Darjeeling: Toy Train (UNESCO site), Batasia Loop, Tiger Hill, Darjeeling Museum, Tea Gardens
- 3. Nepal: Ilam (tea capital) & Shree Antu (viewpoint and tea farming insights)

The trip provided hands-on learning in itinerary planning, budgeting, hospitality services, and cultural exploration. Students actively participated in discussions and gained practical insights into the tourism industry. This experiential learning initiative, blending education with adventure, reinforced BIC's commitment to shaping future hospitality leaders.







## Hult Prize BIC 2025: Champions Innovation and Entrepreneurship

Bharatpur, January 24, 2025 – Boston International College successfully hosted the Hult Prize On-Campus Program, inspiring students to develop sustainable and impactful business solutions.

Under the leadership of On-Campus Director Ms. Sadhana Adhikari, the competition unfolded through a series of events:

- Orientation Session (January 19, 2025) Led by \*Mr. Santosh Bhattarai, Hult Prize Nepa
- Business Canvas Model Mentoring (January 23, 2025) – Facilitated by Ms. Prabina Shah, Asst. Director, BIC Startups
- Final Pitching Event (January 24, 2025, at BIC Hall)

The competition concluded with three winning teams:

- 🎸 Plastic Cure Nepal Champion
- 🕈 Toys First Runner-Up
- 🍯 Gantavya Trails Second Runner-Up



Judged by Dr. Sunil Pokharel, Ms. Prabina Shah, and Mr. Suman Poudel, the event fostered entrepreneurial thinking and problem-solving. The winning team will now represent BIC at the regional level, continuing their journey of innovation and social impact.

This highly successful event, supported by an enthusiastic organizing team, further solidified BIC's role in nurturing future business leaders and changemakers.







## **BCCP Sessions for Undergraduate Students**

Bharatpur, January 2025 – Boston International College has completed a series of Boston College Complete Program (BCCP) sessions for undergraduate students across various semesters. These mandatory workshops, carrying 2 academic marks, are designed to equip students with essential business, digital, and technical skills.

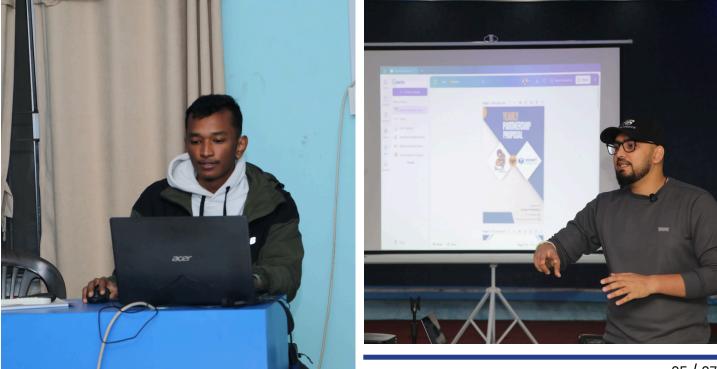
The sessions were conducted by the BIC team and faculty members covering a wide range of topics, including Excel for Business Excellence, SEO & Copywriting, GitHub for Version Control, DevOps, Facebook Ads, and Canva Design Basics.



Key Sessions & Trainers:

Business & Management Workshops:

- Excel for Business Excellence (January 17, 2025), Trainer: Manish Kandel, Faculty, BIC
- SEO & Copywriting (January 19, 2025), Trainer: Manish Kandel, Faculty, BIC
- Mastering Facebook Ads (January 20, 2025), Trainer: Manish Kandel, Faculty, BIC
- Canva Creators: Design Basics for Everyday Brilliance (January 21-23, 2025)
- Trainers: Nitesh Kr. Singh, Asst. Officer, BIC Startups | Pratik Mahato, Assistant IT Officer



05 / 07





IT & Technical Workshops:

- GitHub: Version Control & Collaboration (January 17, 2025), Trainers: Bishal Kandel, IT Assistant | Nabin Kumar Shrestha, Asst. Director, UG, BIC
- DevOps (January 19, 2025), Trainer: Mr. Anup Bhujel, DevOps Engineer, Invoff Limited
- For: 6th & 7th Semester BCIS

The program was coordinated by Nitesh Kr. Singh, Assistant Officer, BIC Startups, under the supervision of Ms. Sunita Gurung, Asst. Coordinator, UG, BIC; Mr. Nabin Kumar Shrestha, Asst. Director, UG, BIC and Mr. Puspa Raj Adhikari, Director, UG, BIC.

# Socio-Economic Visit to Bandipur and Gorkha: A Journey of Learning and Exploration

A team of enthusiastic students and faculty members recently embarked on a two-day socio-economic visit to Bandipur and Gorkha, two historically and culturally significant destinations in Nepal. The visit aimed to analyze the economic landscape, tourism development, and technological adoption in these regions while gaining firsthand insights into local businesses and communities.

#### Day 1: Bandipur - A Glimpse into Tourism and Technology

Bandipur, a picturesque hilltop town known for its well-preserved cultural heritage and growing hospitality industry, was the first stop of the journey. The team conducted an IT Survey, engaging with local hoteliers to understand the role of technology in tourism.

Key Observations:

- Digital Integration in Hospitality: Hotels like The Old Inn, Heritage Guest House, and Durbar Himalaya use online booking systems and social media for marketing.
- Challenges Identified: Poor internet connectivity, booking scams, lack of cybersecurity, and minimal technical expertise hinder IT adoption.
- Solutions Suggested: Training programs for hotel staff, user-friendly IT systems, and improved cybersecurity measures.





#### Day 2: Gorkha - The Land of History and Economic Insights

The team then traveled to Gorkha, the birthplace of King Prithvi Narayan Shah, where they explored its historical significance and economic activities.

Highlights of the Visit:

- Gorkha Durbar Exploration: Understanding Nepal's unification history and the palace's architectural marvels.
- Local Market Analysis: Interaction with entrepreneurs and business owners to study trade patterns and economic trends.



#### Editorial Team



**Min Prasad Dawadi** SAT Coordinator Boston International College



Nitesh Kumar Singh Assistant Officer BIC Startups

#### Layout & Design



Pratik Mahato Asst. IT Officer Boston International College



Sabanam Pangeni Chhetri IT Assistant Boston International College







