

JULY 2023 VOLUME

## THE BIC NEWSLETTER



### NEWSLETTER HIGHLIGHTS

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### MBA GRADUATION CEREMONY

Boston International College (BIC), Bharatpur, Chitwan celebrated its "MBA Graduation Evening - 2023" for the class of 2020 on July 21, 2023 at Hotel Siraichuli. The ceremony honored the hard work and dedication of the graduates, who were joined by proud parents, partners, faculties, and guests. Mr. Ananda Bahadur Chand, BIC Chairman, presided over the event, adding a sense of pride to the occasion with his visionary leadership. The ceremony's Chief Guest, Prof. Dr. Dipak Bahadur Bhandari, the Registrar of Pokhara University, brought honor to the proceedings with his reputation as a prominent academic and researcher. In his speech, he praised the graduates and encouraged them to embrace challenges with determination and commitment to excellence. Mr. Manoj Kumar Gyawali, the Deputy CEO of NABIL Bank, delivered the keynote address, sharing valuable insights from his corporate experience. He highlighted the importance of ethical leadership, adaptability, and innovation in the business

world. The presence of distinguished guests, Prof. Dr. Kalyani Mishra Tripathi and Associate Prof. Rishi Ram Kattel, added inspiration and academic rigor to the ceremony.

The event was filled with celebration and gratitude as the graduates received their degrees and expressed thanks to their mentors, families, and friends for their unwavering support. The MBA Graduation Evening at BIC left a lasting impression on everyone present, reflecting the graduates' bright future and their readiness to make a mark in the business world. In the words of Mr. Ananda Bahadur Chand, education is about creating transformative leaders for society, and the graduates are expected to be torchbearers of positive change. The ceremony concluded with his inspiring speech and the class of 2020 stepped into the world with new hope and promise, being ready to make their mark on life's canvas.



## BUSINESS DEVELOPMENT PLAN (BDP): GRADUATE SEMINAR

The Business Development Plan: Graduate Seminar is a 1-credit and 12 lecture hour program for MBA students that was held between July 21 to July 23, 2023. The seminar was conducted at a myriad of locations including Room 116, Conference Hall and the external premises of Boston International College (BIC). The seminar was facilitated by Mr. Sandeep Shrestha, the esteemed Founder and Sustainability Strategist at Sustainability Solutions. His wealth of knowledge and experience in the field makes him an ideal trainer for this seminar, promising valuable insights and practical expertise.



### Sustainability in Entrepreneurship

The trainer Mr. Sandeep Shrestha introduced incorporating sustainability within the corporate strategy and value chain through the use of a Sustainable Business Model Canvas (SBMC). Sustainable entrepreneurship entails creating ventures that integrate economic viability with environmental responsibility and social consciousness. By adopting sustainable practices, entrepreneurs not only contribute to a greener tomorrow but also position themselves for long-term success and positive impact on society. This article explores the importance of sustainability in entrepreneurship and highlights key strategies to build eco-conscious and socially responsible businesses.



### MVP Launch

BIC observed the BIC Minimum Viable Product (MVP) launch where student entrepreneurs showcased their brilliant products and innovative services on the external premises of BIC. Ideas ranged from sustainable tech solutions for 'tracking expenses' to community-based initiatives of 'Hillside Retreat Camp', where the young MBA students went out of the classrooms into the field to materialize their ideas. The students exercised a miniature execution of their ideas (MVP) whereby they generated cash sales. Alongside, they validated their products, received valuable customer feedback, and saw their own ideas from multiple

perspectives as the event unfolded outside the BIC building between 10:30 AM - 11:30 AM on Jul 22, 2023. Fortunately, the weather became friendly and students actually attracted, by their efforts, enough customers to pitch, sell and validate their product/service ideas.

### Idea Pitching Session

Finally, incorporating sustainability and the feedback learnt from the MVP Launch, students revised their pitch decks and presented their innovative ideas on the third day of the seminar. Students also engaged in the Q&A session after the pitch. Finally, the session was concluded with a thorough feedback and reflection session, where students recalled their own journey, and areas for improvement, as well as provided feedback for the college management to make such sessions more effective in the future.



## PARTICIPATION OF MBA STUDENTS IN IIM SHILLONG

The MBA International Week Program at IIM Shillong offered a unique opportunity for students worldwide to explore India's rich cultural heritage and its significance in global business. The event focused on fundamental values crucial for businesses today, such as diversity, sustainability, ethical leadership, and collective well-being. Participants engaged in real-life business case studies, guest lectures, group projects, and a comprehensive learning tour. The program aimed to provide a global experience, enhance management expertise, and explore innovative business models.



The physical courses offered during the program, along with their resource persons, included topics like Unlocking the Future with Predictive Intelligence, Sustainable Data -Driven Marketing for the Future, Revolutionizing B2B Marketing, and more. In addition, other esteemed individuals associated with IIM Shillong participated in the program. Optional online classes with professors from abroad further enriched the experience. Cultural programs and field trips, including captivating tribal songs and dance performances, enhanced the International Week's overall appeal.

In summary, the MBA International Week Program at IIM Shillong provided a comprehensive learning journey, immersing students in India's culture and values while exploring the latest trends in global business.

The International Week was an annual event coinciding with the anniversary of IIM Shillong and the orientation session for new PGP students. Experts from diverse domains, both from within the institution and internationally, shared their expertise on subjects like Marketing, Supply Chain, Finance, and Design Thinking. Cultural programs and field trips added vibrancy and excitement to the experience.

Participants, accompanied by faculty members, visited IIM Shillong on July 1, 2023, for the International Week, commencing on July 3, 2023, and concluding on July 8, 2023. The program culminated on July 12, 2023, with their departure.



## PARTICIPATION OF UNDERGRADUATE STUDENTS IN ACE SPECTRUM-2023



On July 14, 2023, the students of undergraduate representing Boston International College embarked on their journey to participate in the Ace Spectrum held on July 15 and 16. Altogether, there were six students who were selected to participate in the five titles: Marketing Catalyst, Founders Forge, Courtroom Chronicles, Profit Pioneers and Global Nexus at the Ace Spectrum. The event spanned two days, with the first day dedicated to engaging in various sub-events, while the second day focused on challenging group tasks. The exciting climax came with the announcement of winners during the event held at Soaltee Crowne Plaza. Impressively, The British College emerged victorious, claiming the overall title. As a remarkable achievement for our college, Sarina Ghimire, a dedicated BBA 4th-semester student, showcased her talent and skills in "The Courtroom Chronicles" sub-event, securing an honorable 2nd runner-up position. This marked a significant milestone as the first time our college attained such recognition and success at Ace Spectrum.

## BCCP SESSION FOR 6TH SEMESTER STUDENTS

BIC conducted a productive BCCP session on "Data Science and Business Analytics" for the 6th semester students of BBA, BBA-BI, and BCIS and MBA students facilitated by Mr. Mala Deep Upadhaya, Data Science and Visualization Consultant of Atipaz Data Studio. The complete program was a game-changer for our Bachelor and Master level students, equipping them with cutting-edge skills and knowledge to thrive in the digital age. Valuable insights were gained, empowering our students to harness the power of data in making strategic business decisions. We are grateful to Mr. Upadhaya, for sharing your expertise and empowering our future business leaders.



## DATA SCRAPING & VISUALIZATION SESSION FOR MBA STUDENTS



BIC organized a 'Data Scraping and Visualization' session for MBA 1st and 2nd Trimester students of BIC on Jul 11, 2023 between 6:30 AM - 8:30 AM. The session was facilitated by Mr. Mala Deep Upadhaya, the Visualization Consultant at Atipaz Data Studio. The trainer shared his expertise in the field of Data Science to deliver one of the most impactful sessions ever felt by the students of BIC.

The training was valuable in teaching the data scraping skills using a myriad of extensions and tools, data visualization skills using Tableau and the theory and logic behind the presentation of the graphics - particularly from the discipline of cognitive psychology. The sessions involved learning completely new tools to see the power of technology and automation. Students highly appreciated the session and have requested for more in-depth sessions in the future to hone their knowledge and skills in the field of data science and business analytics.

## PARTICIPATION IN USAID F2F CLOSE OUT EVENT

Boston International College was invited to the workshop organized by USAID Farmer-To-Farmer (F2F) Program on the topic: Journey, Impacts, and Lessons Learned - Closeout and Successes Celebration on July 21, 2023, at Hotel Himalaya, Lalitpur, Nepal. The program was coordinated by Catholic Relief Services - Nepal. The event was attended by over 110 guests, including USAID Nepal Deputy Director Judith Almodovar, as well as officials from the Government of Nepal, F2F host organizations, educational institutions, and business representatives. The program featured distinguished speakers and personalities from government, academic sector, development sector and private sector. Some valuable speakers included Prof. Punya Prasad Regmi, the Vice Chancellor of Agriculture and Forestry University (AFU); Dr. Govinda P Sharma, the Secretary of Ministry of Agriculture and Livestock development (MOALD)/ Acting Secretary, MoALD; Dr. Giridhari Sharma Paudel, Vice-Chairman, Policy and Planning Commission, Gandaki Province; and the like. The speakers shared their valuable knowledge in the field of agriculture in terms of latest research, happenings and ongoing projects in the agro-sector. Similarly, the program was fruitful for professional development and networking.



BIC received clinical intervention support for its Agro-based entrepreneurs, during the third cohort of the entrepreneurship development program from local volunteer expert Mr. Nanda Kishor Mandal. Likewise, previously BIC received support in auditing its entrepreneurship development program during the second cohort in order to identify areas of improvement to ensure that the program is effective. Being a host organization, BIC was invited to be a part of the event.

## PROJECT EXHIBITION V 2.0

Boston International College organized the Project Exhibition Day V 2.0 with the primary aims of enhancing project development and presentation skills of BCSIT (Bachelor of Computer System and Information Technology) students along with extending their visibility to IT companies, +2 colleges, and the local community. The program was held on 21 July, 2023 (Shrawan 12, 2080) between 11:00 PM - 5:30 PM at Boston International College. The heart of the event, the project presentations, showcased the hard work and creativity of BCIS students. During the program, the following projects were presented:

1. Application - BPresent
2. Security System - Third Eye
3. Mobile Application - Jodi, the Matchmaker
4. Embedded - Automatic Irrigation (AgroTech)
5. Mobile Application - Khana Finder
6. Embedded - Waste Segregation
7. Machine Learning - Disease Detection



The program promoted the development of IT skills, collaboration, and academic excellence in students. The positive feedback from participants reinforced the significance of such events in encouraging student innovation and participation in the field of IT. The college looks forward to organizing similar events to support and nurture the talents of its students in the future days too.

## Media Coverage

# बोस्टन कलेजका ४४ विद्यार्थी दीक्षित

### नयाँ पत्रिका

भरतपुरको बोस्टन इन्टरनेसनल कलेजले एमबिए पूरा गरेका विद्यार्थीको दीक्षान्त समारोह सम्पन्न गरेको छ। कलेजका लागि एमबिएमा दीक्षित आठौँ ब्याच २०२० मा भर्ना भएर अध्ययन पूरा गरेका ४४ जना विद्यार्थीका लागि कलेजले दीक्षान्त समारोहको आयोजना गरेको थियो। ४४ जनामध्ये ३४ जना विद्यार्थी शुक्रबार सहभागी थिए। बोस्टन इन्टरनेसनल कलेजका अध्यक्ष आनन्दबहादुर चन्दका अनुसार हालसम्म कलेजले एमबिएतर्फ एक सय ८५ विद्यार्थी दीक्षित गरिसकेको छ। पोखरा विश्वविद्यालयका रजिस्ट्रार प्रा.डा. दीपकबहादुर भण्डारी, कृषि तथा वन विज्ञान विश्वविद्यालय सेवा आयोगका अध्यक्ष प्रा.डा. कल्याणी मिश्र त्रिपाठी, नवल बैक लिमिटेडका डेप्युटी सिइओ मनोज शवाली, बोस्टन



इन्टरनेसनल कलेजका अध्यक्ष आनन्दबहादुर चन्दलगायतले दीक्षित गरेका थिए। दीक्षित विद्यार्थीले व्यावहारिक र समयानुसारको शिक्षा आफूहरूले कलेजबाट पाएको बताएका थिए। दीक्षितमध्येका एक राजदीप ओझाले

भविष्यमा सहज हुने गरेर बोस्टन कलेजले विद्यार्थीको भावना र आजको आवश्यकताअनुसारको शिक्षा दिएको बताए। अतिथि वक्ताहरूले एमबिएतर्फ धेरै सम्भावना भएको भन्दै स्वदेश र विदेशमा विद्यार्थीले आफ्नो क्षमता प्रदर्शन गर्न सक्ने बताएका थिए। विद्यार्थीसँगै उनीहरूका आफन्त र अभिभावक पनि समारोहमा सहभागी थिए। पढाइको सफलतालाई विद्यार्थी र अभिभावकले नेपाली संस्कृति पञ्चेबाजासँगै खुसी साट्दै थिए। चितवनकै पुरानो कलेजमध्येको बोस्टन कलेजले एमबिएसँगै बिबिए, बिबिए-बिआई, बिसिआइएस कार्यक्रम सञ्चालन गरिरहेको छ। कलेजले सामाजिक उत्तरदायित्वअन्तर्गत प्रत्येक वर्ष एक करोड रुपैयाँको उद्यमशीलता विकासका लागि छात्रवृत्ति प्रदान गर्ने घोषणा पनि गरेको छ।

## बोस्टन कलेजका विद्यार्थीद्वारा प्रोजेक्ट प्रदर्शनी

भरतपुर। बोस्टन इन्टरनेशनल कलेजका विसिएसआइटीका छाैटाँ र आठौँ समेस्टरका विद्यार्थीहरूले प्रोजेक्ट प्रदर्शनी गरेका छन्।

बोस्टनका एसोसिएट डायरेक्टर पुष्पराज अधिकारीका अनुसार विद्यार्थीहरूले भविष्यमा यसरी काम गरेर देखाउन सक्छौँ भन्ने हिसाबले सात वटा प्रोजेक्टहरू प्रदर्शन गरेका जानकारी दिए। सात समूहमा बाँडिएका विद्यार्थीहरूले विभिन्न एपहरूको प्रोजेक्ट प्रस्तुत गरेका थिए।

विद्यार्थीहरूले आइटीसँग सम्बन्धित मोबाइल एप्लिकेशन, कृषिसँग सम्बन्धित एपहरू, व्यक्तिगत डेटा राख्ने एपहरू, खानासँग सम्बन्धित प्रोजेक्ट प्रस्तुत गरेका थिए।

कार्यक्रममा उद्योग संघलगायत विभिन्न संघसंस्थाबाट आएका विषयविज्ञहरूले प्रोजेक्टको विषयमा विभिन्न सुझावहरू दिएका थिए। कार्यक्रममा प्रमाणपत्र वितरण तथा मायाको चिनो वितरण गरिएको थियो।

## बोस्टन कलेजको एमबिए दीक्षान्त देशमै उद्यम गर्न विद्यार्थीहरूलाई आग्रह

भरतपुर। बोस्टन इन्टरनेशनल कलेज भरतपुरले स्नातकोत्तर तह एमबिएका विद्यार्थीहरूको दीक्षान्त समारोह सम्पन्न गरेको छ। २०२० का एमबिएका दुई चरणका ४४ जना विद्यार्थीहरूको दीक्षान्त समारोह सम्पन्न भएको हो।

बोस्टन इन्टरनेशनल कलेजका अध्यक्ष आनन्दबहादुर चन्दको अध्यक्षतामा भएको दीक्षान्त समारोहमा प्रमुखअतिथि पोखरा विश्वविद्यालयका रजिष्ट्रार डा. दीपकबहादुर भण्डारी रहेका थिए। कार्यक्रममा प्रमुख-अतिथि भण्डारीले एमबिए सकेका विद्यार्थीहरूलाई स्वदेशमै बसेर उद्यम गर्नलाई सुझाव दिएका थिए। 'युवा सबै विदेश पत्याउन भए देश बन्न सक्दैन, तपाईं युवाहरू कुनै देश बनाउन, स्वदेशमै बसेर उद्यम गर्नुहोस्' रजिष्ट्रार डा. भण्डारीले भने, 'नेपालमा जति अबसर छ त्यो विदेशमा छैन।'

समारोहमा नविल ब्रेकका डेप्युटी सिइओ मनोज ज्ञवालीले नेपालमा म्यानेजमेन्ट (व्यवस्थापन) सडुकायमा जति अबसर अन्यत्र नभएको बताए। उनले भने, एउटा डाक्टरले अस्पताल खोल्छ, त्यो सञ्चालनका लागि म्यानेजमेन्ट नै चाहियो, कृषि पट्टे कृषि उद्यम चलाउनु भने त्यहाँ पनि म्यानेजमेन्ट चाहियो, जे गरे पनि

म्यानेजमेन्ट चाहिएछ। बजार, बैंक, व्यवसाय हरेक ठेगाना म्यानेजमेन्ट चाहिएछ, जसका कारण म्यानेजमेन्ट पढ्ने विद्यार्थी बेरोजगार बस्ने त कुरा आउँदैन, छाैटाँछानी राम्रो अबसर मान



दीक्षान्त समारोहमा अतिथि तथा विद्यार्थीहरू।

छोप्ने हो।'

दीक्षान्त समारोहमा डा. कल्याणी मिश्र विपाठीले आफ्नै देशमा भविष्य खोज्न विद्यार्थीहरूलाई आग्रह गरेकी थिइन्। कार्यक्रममा पोफेसर ऋषिराम बडेल, एमबिए गरेका विद्यार्थीहरू राजर्षि ओंका, मनोषा तिवारीलगायतले मन्तव्य दिएका थिए।

कार्यक्रममा एमबिए कोअर्डिनेटर जगदीश तिमिल्सिनाले बोस्टन कलेजबाट हालसम्म एमबिएमा १२५ जना दीक्षित भइसकेको बताए। उनका

अनुसार २०१७ बाट बोस्टन कलेजले एमबिए सञ्चालन गरेको थियो। कलेजका अध्यक्ष आनन्दबहादुर चन्दले बोस्टन कलेजमा स्नातकोत्तर थिएपि, त्रिवि, त्रिआइ, विसिएस आइटी र

स्नातकोत्तरतर्फ एमबिएका कक्षाहरू सञ्चालन भएको बताए। कार्यक्रममा विद्यार्थी तथा अतिथिहरूलाई मायाको चिनो वितरण गरेका थिए। कलेजले एकेडेमिकबारेक प्रौढिक गुणास्तर बढिका लागि विभिन्न अतिरिक्त क्रियाकलापको साथमा आचार्यसँग कार्यशाला, उद्यमशीलता पबट्रिन, प्रौढिक भ्रमण, देशभितर र बाहिरका जिल्ला कम्पनीहरूमा इन्टरनसिपजस्ता विद्यार्थीकेन्द्रित क्रियाकलापहरू सञ्चालन गर्दै आइरहेको छ।

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### Editorial Team

**Min Prasad Dawadi**

Full Time Faculty

Boston International College

**Sangpu Shakya**

Incubation Program Officer

Boston International College

### Layout & Design

**Pratik Mahato**

Asst. IT Officer

Boston International College



**BOSTON**  
INTERNATIONAL COLLEGE  
Affiliated to Pokhara University

**Admissions OPEN**

**BCSIT**  
**BBA/BBA-BI**

**Entrance Date**

August 13, 2023 (Shrawan 28, 2080)  
9:00 AM - 9:30 PM

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