

Editorial

Boston International College (BIC), an academic institution affiliated to Pokhara University, offers MBA, BBA, BBA-BI & BCIS programs. It is dedicated to developing competent, adaptive, creative and innovative graduates who can contribute to organizations strategically creating competitive advantage and values in the management discipline. Transformation of society imparting quality education with academic excellence is the goal of BIC.

Particularly, among the various management programs, BBA, BBA-BI and BCIS have been the most sought-after programs in the undergraduate level. The undergraduate programs at BIC is a holistic education program that targets to groom students to develop themselves as socially responsible global citizens with up-to-date knowledge, adequate managerial skills, and a positive attitude.

Continuing learning during COVID- 19 has been a challenge to almost all the educational institutions in our context. We are proud to inform that we continued our regular classes and other academic activities through different virtual platforms despite all the challenges caused due to pandemic. We introduced Fuse classroom, a new virtual platform for the students to enhance the teaching-learning activities through virtual classes.

This bulletin, which represents the events and activities of BIC, is a reflection of all academic and professional activities which we carried during the pandemic. There is a need for constant monitoring to shape our students' attitude and skills. This bulletin is an honest reflection of what activities we are doing to achieve the best of management education.

Editorial Team

Rishi Ram Chapagai

MPhil in Management, MBA (TU)
MBA (University of Greenwich, UK)
Master of Law in Intellectual Property
QUT, Australia

Santosh Sigdel

M.Phil in English Literature (TU)
LLB (TU), M.A (TU)
English for Specific Purpose (ESP)
University of Oregon, USA

Layout & Design

Kamal Subedi

Roshan Sapkota

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BOSTON
INTERNATIONAL COLLEGE

Admissions OPEN

BCIS
BBA/BBA-BI

Affiliated to Pokhara University

Rediscover yourself with
BIC Startups

Unleash *Your*
Potential!
With Entrepreneurial
Mindset

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9855054343

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<https://admissions.bostoncollege.edu.np>

www.bostoncollege.edu.np

Bharatpur-10, Hakimchowk, Chitwan | Tel: 056-526203, 531362

“ Boston International College (BIC) has given exceptionally good exposures to students by availing national, regional, and international expertise to enhance their knowledge component. Such opportunities are hardly provided by any business schools in Nepal.

I am overly happy to continue to contribute my knowledge and experience for the proper shaping of the academic programs of BIC.

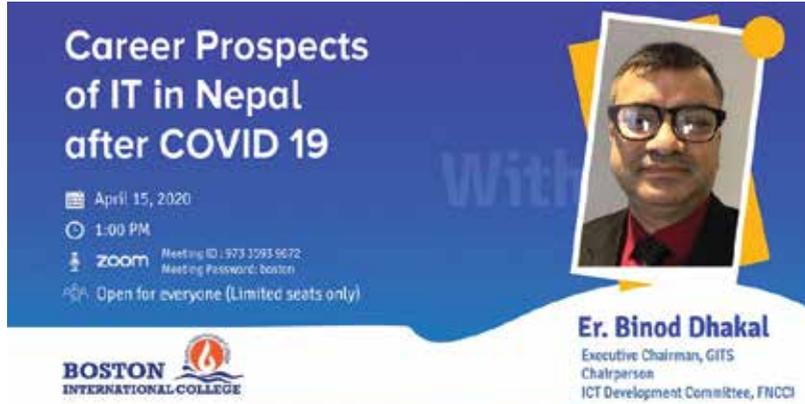


KD Koirala
Prof. Kundan Dutta Koirala, PhD
Academic Advisor
Former Dean, Faculty of Management, TU
Former Director, FOMS, Pokhara University
Founder Director of School of Management, TU

Career Prospects of IT in Nepal after COVID -10

April 15, 2020

The program was organized by IT club of Boston International College. During this program Er. Binod Dhakal explained about the challenges and opportunity after covid-19 in IT sector. He highlighted about the career prospectus of IT in government and private sector. The program was held virtually. There were 69 participants including students and guests.



Career Prospects of IT in Nepal after COVID 19

April 15, 2020
1:00 PM
Zoom Meeting ID: 973 3993 9672
Meeting Password: boston
Open for everyone (Limited seats only)

Er. Binod Dhakal
Executive Chairman, GIFS
Chairperson
ICT Development Committee, FNCCI

Experience Sharing Session on: IT

April 25, 2020

High demand for information technology during COVID-19 led the IT club of Boston International College to organize an experience sharing session on opportunities and challenges of the IT sector during and after COVID-19 pandemic.

Mr. Anuj Bhandari, the resource person, shared his experience in the IT field. He suggested students to organize the learning cycle during and after college, and utilize the time learning and searching for new technology which is a must in this competitive job market. He highlighted how the job market is changing because of the development in IT.



Experience Sharing Session on: Information Technology

Apr 25, 2020
9:00 AM - 10:00 AM (GMT+5:45)
Zoom Meeting ID: 976 5068 3823
Meeting Password: boston
Open for everyone (Limited seats only)

Anuj Bhandari
Solution Architect
Compliance Quest Inc.




A day of code

May 17 and 18 (Sunday & Monday)
10:00 AM to 5:00 PM
Open for everyone (3 Members in a team)

Organized By
BCIS 5th Semester, Boston IT Club, BOSTON INTERNATIONAL COLLEGE

A Day of Code- 2020 V 1.0

May 18, 2020

The program was organized by the students of Bachelor of Computer Information System (BCIS) fifth semester and the IT club. The program was an online competition about coding and bringing out a working mechanism as an output under given circumstances. The students were free to use any platform of their choice.

The event was formally hosted by Nitisha Sedhai, Subash Khatiwada, Anup Bhujel and Manish Kandel. All the participants had self-made ideas to work with. Some of the project are:

- Food Delivery Application
- School Website
- Application regarding COVID-19
- Trash to Cash
- Elflora

The winners were:

First Position: Group of Sandesh Bhusal, Prasanga Dhungel and Prasant Tandan from Pulchowk Engineering Campus with a score of 350 out of 400 (Project Name:TBD)

Second Position: Group of Binit Ghimire and Rupesh Aryal from United Technical College with a score of 335 out of 400 (Project Name: COVID-19 Tracking Utilities in Modern World)

Third Position: Group of Asim Tara Pathak, Trishabh Vats and Sajal Bharadwaj from Jain University with a score of 320 out of 400 (Project Name: SATA Student Support)

Apart from the winners, there were some titles provided to participants for their skills in coding. The titles and the title winners are:

Best Code: Won by Group of Binit Ghimire and Rupesh Aryal from United Technical College

Organic code: Won by Group of Sandesh Bhusal, Prasanga Dhungel and Prasant Tandan from Pulchowk Engineering Campus.



Short film Making Competition

Theme:
-Against Rape and Sexual Assault
-Against Drug Addiction
-Awareness about COVID-19

Event Details:
-Video must be send to: 1730058@student.bic.edu.np
-Video time limit: 3-4 minute
-Submission Date: November 13, 2020 | 09:00 AM

November 13, 2020
12:00 PM onwards

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Short Film Making Competition 2020

May 18, 2020

Music and Arts Club conducted a "Short Film Making Competition 2020", an acting competition in which participating team made different videos on theme based on voice against rape and sexual assault, drug addiction and awareness about Covid-19. The winner of the competition was Ms. Nisha Kaphle, who had prepared a video on awareness against COVID-19.

Android Application Development

The IT club of Boston International college hosted a program on Android Application Development facilitated by Mr. Rahul Kumar. The main objective of this session was to make students familiar about the mobile application using android. Interested students of BCIS I, III, VI semester participated in the program virtually. The students developed basic applications on Android at the end of the session.



Learn, Act & Win V1.0

May 30, 2020- July 7, 2020

Learn, Act, and Win V1.0 is a program series conducted for the IT students organized jointly by the IT club of the college and Boston International College. The program was facilitated by Kamal Subedi, IT officer of our college. The students learned the basic concept of Digital Marketing and its necessity in the job market. Students from different colleges participated in the program.

Guest Session on Financial Reporting and Analysis

August 17-20, 2020

Financial Reporting and Analysis session was conducted by Jogendra Singh, Senior Vice President (Finance), Hero Corporate Service. The session was conducted for four days and the participants were basically given training on the financial reporting and analysis practices in National and Global perspectives.

The four-day training session was basically focused on the cash flow management practices of the company, and the issues and challenges faced by the company for the effective cash flow management. He also discussed the future of finance and the global perspective of finance after the New Normal. Likewise, he also discussed how COVID-19 will affect the business. Moreover, he discussed the different financial analysis tools to solve the accounting issues.

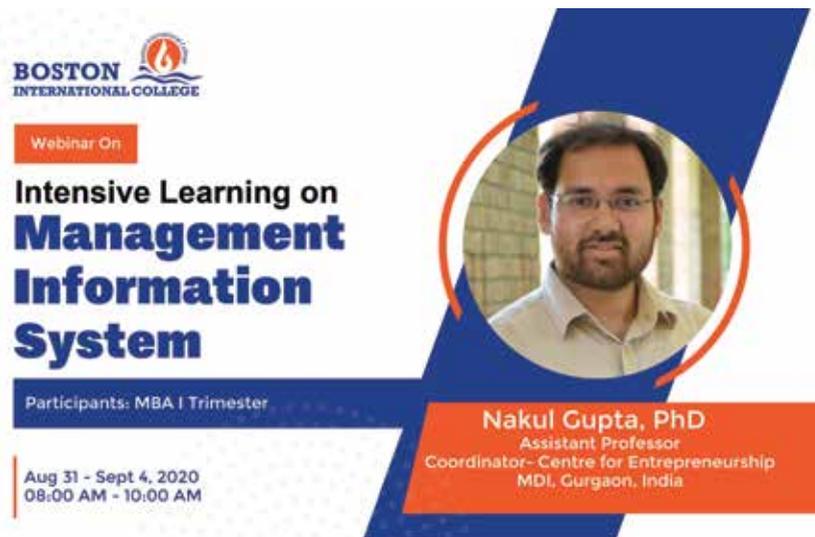
Other topics discussed were dividends and retained earnings, stock splits, and treasury stock.



Management information system

Aug 31-Sept 4, 2020

The session on Management Information System, facilitated by Nakul Gupta, PhD, was conducted for the students of MBA first trimester. The session focused on evaluating the role of information systems in today's competitive business environment. He discussed how the information system from both a technical and business perspective are required for a business and how the relationship exists between a digital firm, electronic commerce, electronic business and internet technology. He has also discussed the major management challenges to building and using information systems in organizations. The session was conducted for four days and the session objective was to understand the core concept of MIS, and its implementation along with the drawbacks and the ways to overcome those drawbacks.



Reimagining Marketing in New normal

August 9, 2020

The session on Reimagining Marketing in New Normal was held on August 9, 2020 with Prof. Parag Amin, Dean SIES College of Management. The program was basically focused on challenges and issues after the COVID 19. Prof. Amin discussed the impact of the COVID-19 in the organization as a whole and how the organizations are trying to get back to their normal operation and their overall marketing strategy. He also focused on how to develop the marketing strategy in New Normal to gain a competitive advantage.

The session was also focused on the tools and techniques the current marketers are using by the means of technology, and how the marketing strategy will shift in days to come from current marketing practices.

Prof Amin also conducted the session related to the marketing plan- how the business persons and the marketers develop the marketing plan and how to make the plan effective.



A 7-Day Training on Stock Market for Beginners

Nov 2-9, 2020

A 7-day training session on the stock market for beginners was facilitated by Beta Analytics Pvt. Ltd. The training session was designed for the MBA students as a beginning guide to enter the share market. The students were equipped with various elements to analyze the share market. The training session covered different topics such as investment in the Capital Markets, procedures of Buying and selling stocks, things to be considered while choosing the stock options and related procedures.

The online mockup session was also held to demonstrate the live trading of the stock market and students were provided the basic analysis tips to enter the secondary market by risk measurement and investment strategies with the discussion of real market cases and opportunities.



BOSTON INTERNATIONAL COLLEGE

Webinar On

Training Program on Stock Market for Beginner

Participants: MBA Students

Nov 02 - 09, 2020
07:00 AM - 09:00 AM

Training Provider
Beta Analytics Pvt. Ltd.
Kathmandu

Intellectual Property: The secret for successful entrepreneurship

Nov 27, 2020

In collaboration with the Venture Studio, MBA Club conducted a guest session on the basic concept of intellectual property required for the students of management. The program was facilitated by Mr. Rishi Ram Chapagai, the Program Director of the MBA program. The session highlighted the key issues in the field of patent, copyright and trademark for entrepreneurship and startup.

Mr. Chapagain highlighted the need of Intellectual property rights in the context of Nepal and how the startup will be benefited if the proper copyright, patent and trademark measures are followed.



Venture STUDIO | **BIC startups** | **BOSTON INTERNATIONAL COLLEGE**

Intellectual Property: The Secret for Successful Entrepreneurship

November 27, 2020
08:00 AM

Resource Person

Rishi Chapagai
Master of Law in Intellectual Property (QUT, Australia)

Participants: MBA and Bachelor Students

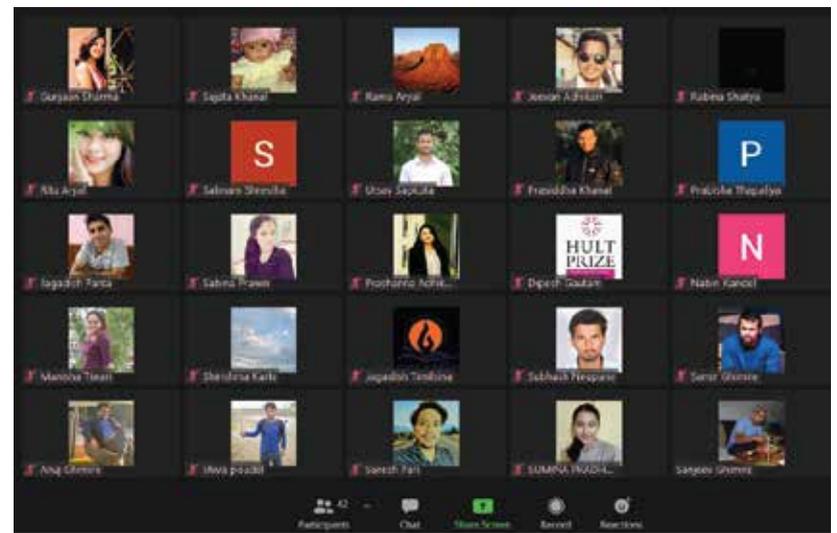
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COVID 19 and Learning at BIC : Learn anytime, Learn from anywhere

The COVID-19 pandemic has forced the closure of educational institutions adversely impacting regular physical teaching-learning and other activities too. In an effort to continue the teaching-learning activities during the lockdown period, Boston International College (BIC) has designed and delivered virtual classes to our students through the use of Learning Management System (LMS) and different video conferencing software since the beginning of the lockdown.

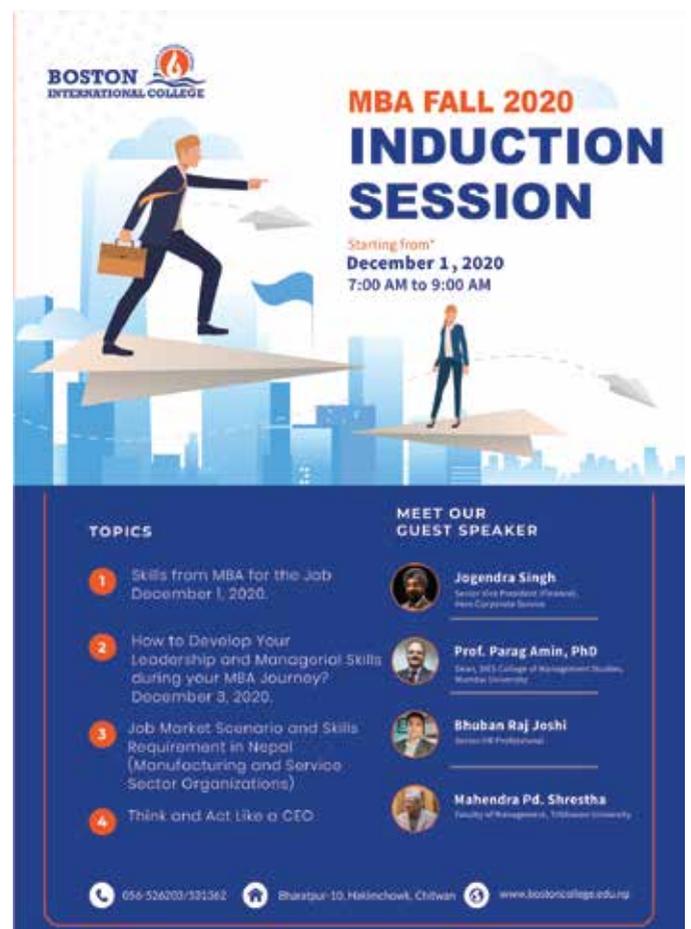
Our national and international faculty members have brought students together virtually to engage in teaching-learning activities. During this pandemic, we have implemented the AI-based learning tool with collaboration with Fuse Classroom. The system tracks the activity of the students and teacher and enables them to provide the learning opportunities based on guiding methods.



MBA Induction Session for MBA Fall 2020

Dec 1-13, 2020

Induction session for MBA Fall-2020 session was successfully conducted with the active participation of students. The training was conducted with objectives of making the student familiar with the course content, introduction of the recent scenario of business and how their learning will help to take a leap over the competitor when they enter a job market as a strategic decision maker to a business. The different topics were discussed by various resource persons during the induction sessions.



BOSTON INTERNATIONAL COLLEGE

MBA FALL 2020 INDUCTION SESSION

Starting from*
December 1, 2020
7:00 AM to 9:00 AM

TOPICS

- 1 Skills from MBA for the Job
December 1, 2020.
- 2 How to Develop Your Leadership and Managerial Skills during your MBA Journey?
December 3, 2020.
- 3 Job Market Scenario and Skills Requirement in Nepal (Manufacturing and Service Sector Organizations)
- 4 Think and Act Like a CEO

MEET OUR GUEST SPEAKER

Jogendra Singh
Senior and President (Finance), HUL Prizes

Prof. Parag Amin, PhD
Dean, BIC College of Management Studies, Mumbai (India)

Bhuban Raj Joshi
Senior HR Professional

Mahendra Pd. Shrestha
Faculty of Management, Tribhuvan University

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BIC Startups

Business incubation is a process of providing added support to potential entrepreneurs who have business ideas. These ideas may be incomplete, not well defined and not well planned and therefore have higher possibility of failure. The role of business incubation is to provide the startup entrepreneurs with the much needed mentoring, guidance, technical and financial support as well as advice to implement their startups ideas and turn them into business ventures.

Boston International College has initiated an incubation center under the name "BIC Startups" which will provide its support to the potential entrepreneurial talents of Bharatpur city along with the students of Boston International College.



Ananda Bahadur Chand
Chairperson

We envision the incubation center as one of the major attractions of business school. Therefore, we have established BIC Startups at Boston International College to enable our students to practically create startups, enhance their entrepreneurial abilities and generate employment. BIC Startups, in this backdrop, will make these new concepts mainstream and drive entrepreneurial development in the city level at Chitwan.

We want to make BIC Startups a highly resourceful center for both college students and the community members who want to engage in startup creation and entrepreneurship. Ultimately, we want to create an entrepreneurial ecosystem in Bharatpur city.



Prem Gaire
Head, BIC Startups

Management students have a lot of business ideas but not all of them represent a business opportunity. Similarly, because of the lack of prior experience and overall skill sets, their chances of successes are slim. The overall success rate of startups is extremely low worldwide. Several studies agree upon the fact that upto 90% of the startups fail within the first three years of their operation.

Our efforts at BIC Startups are geared towards reducing this failure rate of entrepreneurs in order to help them succeed.

DEMO DAY- 2020

DEMO Day is an event organized by BIC Startups, an incubation center of Boston International College. This event is a final presentation of a 6-month long Business Incubation Program to celebrate the entrepreneurial journey of participating ventures.



A personal finance research and investment firm, Finantellect is committed to make money with professional financial management and investment. With a team of seven dedicated professionals, Finantellect is a giant venture to begin with. This team has already created a remarkable online presence through its website and its Facebook page.



Eco-poshak is a baby clothing company which aims to produce organic cotton clothes for babies. It is a venture that is run by a team of four co-founders with a vision to provide the safest clothes for babies. This team has conducted extensive research on how to start a clothing company for newborn babies.



With a vision to supply fresh mushrooms to the locality of Bharatpur on a sustainable basis, Sarwottam Mushroom Farm is committed to deliver what it promises. This venture has already started its operation by producing the first batch of fresh mushrooms and took them to the market. Now, this venture looks forward to scaling its business model to grow and expand into a corporate business.



Creative Deal is based upon the idea of growing your own vegetables utilising the space in the rooftop, balcony, and the like in urban areas. Committed to initiate a next stage of urban farming, Creative Deal team members provide customised designs to harness the rooftop spaces into a botanical garden that supplies fresh vegetables to the families organically. With expertise in engineering and designs, she is planning to build a semi-automatic greenhouse to optimize production.



Nexus Tech Solution provides a package of technical solutions suitable primarily for industrial and commercial sites and secondarily on residential sites as well. The package includes mechanical, electrical and plumbing services as per the need of clients.

10 Weeks Startup Challenge

The 10-Week startup development program was an initiation by BIC Startups where students were taken through a journey of startup creation including ideation, modeling of their ideas in Business Model Canvas, developing a thorough business plan and a visual Presentation to pitch their startup among investors. The session was facilitated by Mr. Niraj Karmacharya who is the Startup Ecosystem Builder, Coach, Incubation Manager, H2020 Project Coordinator, Telecommunication Engineer, and Entrepreneur with several projects of his own.



BIC Startups also organised a one-to-one mentoring session in collaboration with our incubation partner Skill Lab to our ventures that have emerged out of the '10 Weeks Startup Challenge'. These ventures include Eco-Poshak, Creative Deal Urban Farming, Sarwottam Mushroom Farm, Finantellect and Nexus Tech Solution. The mentors for these 2 months long mentoring sessions were Lorina Sthapit, Bijendra Shah, Tara Panthi, Sandeep Shrestha and Nanda Kishor Mandal.

Entrepreneurship Talk Series

BIC Startups, Skill Lab, and Boston Center for Entrepreneurship & Leadership jointly organised the 'Entrepreneurship Talk Series' program through the use of ZOOM software during lockdown starting from April 3, 2020. The main purpose of the program was to start an entrepreneurial discourse and to expedite the process of building a startup ecosystem in Bharatpur city. Additionally, the program aims to create knowledge and insight in the field of entrepreneurship.

We conducted 23 sessions over the period of three months with engagement of 25 team members. The program had an average of 70 plus participants directly participating through ZOOM as well as more people joining us through Facebook Live. The program received ample media coverage at local and national level through the following portals: Sauraha Online, Kalika News, Kalika News, Narayani Online, Khabar Prawaha and Naya Patrika.

We entertained the guest speakers renowned at the National and International Level like Thryza Dow, Mona Aditya, Sixit Bhatta, Raju Poudel, Parshuram Kunwar Chhetri, Nabuuma Shamim Kaliisa, Surakshya Panta, Roshan Ghimire, Bilal Ahmed Shah, Ahmed Dulla, Sunita Nhemaphuki, Suhrid Prasad Chapagain, Asst. Prof. Thaneswor Bhandari, Tim Gocher, Samyukta Rupakheti, and Prof. Dr Kushum Shakya.

Different Guest Sessions

We also conducted a number of guest sessions as well as other events in collaboration with our collaboration partners like Skill Lab, and Hult Prize at Pokhara University Chitwan. We organized GSEA Information Session and Entrepreneurship and Innovation Session in collaboration with Skill Lab. We co-organized Hult Prize Information Session, Business Model Canvas Workshop and Pitch Deck Training in collaboration with Hult Prize at Pokhara University Chitwan.

Likewise, we conducted a 2-hour session on Business Intelligence in Entrepreneurship with Dr. Prabal Poudel, the Research Scientist at Philips and Mr. Aman Bhattarai, the Senior Analytics Consultant at zeroG – A Lufthansa Group Company.

Key Strengths of BIC



Advanced MIS System
with e-Learning Platform



Dual Faculty Mode
Academia-Industry
Interface



Regular Corporate
& Industrial Trainings



Communication and
Language Lab



International Level
Events & Competitions



BIC Startups



Research &
Publications



International Students
Exchange Program



International Internship
& Job Placement



State-of-the-art
Infrastructure

Our International Linkages



France



France



USA



Singapore



India



India



India